

**Proposition S/Z Outreach Program
Outreach Events Overview
January 2015 Report**

Props. S and Z ICOC
Construction Subcommittee
February 5, 2015, Exhibit 2.1

Events Attended

- Elite SDVOB Network monthly meeting (01/06)
- Disabled Veteran Business Alliance, San Diego Chapter meeting (01/13)
- San Diego Supplier Development Council (SDSDC) monthly meeting (01/14)
- Site walk for Stadium Improvements at La Jolla High School project (01/15)
- Outreach strategy meeting with Small Business Development Center (SBDC; 01/22)
- Construction Management Association of America (CMAA), San Diego Chapter Owners' Night outreach event (01/22)
- Prebid meeting for the Design, Furnish and Install Synthetic Turf and Track at Various District Sites On An As-Needed Basis (IDIQ) project (01/26)
- San Diego County Regional International Airport Authority (SDCRAA) Opportunity Awareness & Networking Event (01/28)
- 2015 media strategy meeting with *Contractor News & Views* (CNV; 01/29)
- ICOC Construction Subcommittee Outreach Ad Hoc meeting (01/29)
- Disabled Veteran Business Alliance (DVBA) San Diego Chapter strategy meeting (01/30)
- Meet and greet with *The Epoch Times* (01/30)

Events Scheduled

- Elite SDVOB Network monthly meeting (02/03)
- Meet and greet with *San Diego Daily Transcript* (SDDT): 2015 media strategy meeting (02/04)
- National Association of Women in Construction (NAWIC) monthly meeting (02/10)
- Public Agency Consortium (PAC) meeting (02/11)
- Associated Subcontractors Alliance (ASA) monthly meeting (02/11)
- Central San Diego Black Chamber of Commerce monthly meeting (02/18)
- US Hispanic Contractors and Professionals quarterly meeting (02/24)
- American Indian Chamber of Commerce, Southern California Chapter meeting (02/26)
- Disabled Veteran Business Alliance (DVBA) San Diego Chapter quarterly meeting (04/09)
- San Diego Unified School District annual Construction Expo (07/22)
- Council for Supplier Diversity Category Sourcing event (TBD)
- DVBA quarterly super-meeting (TBD)

Micro-Projects Program

- 30 micro-projects awarded in FY 2014-2015
- 100% Small Business Enterprises (SBEs), and also: 7 DVBE, 9 WBE and 7 MBE



Business Outreach Report
CONSTRUCTION
2015, 1st Quarter, Update

Total Bond Dollars Awarded in 2015	\$856,900.00
Number of Bond Projects Awarded in 2015	2

	Dollar	%
Emerging Business Enterprise (EBE) Awards	\$856,900.00	100.00%
Non-EBE Awards	\$0.00	0.00%

EBE Categories

Disabled Veteran Business Enterprise/ Service-Disabled Veteran-Owned Business Enterprise (DVBE/SDVOB)	\$25,707.00	3.00%
Minority Business Enterprise (MBE)	\$730,707.00	85.27%
Woman Business Enterprise (WBE)	\$52,381.00	6.11%
Small Business Enterprise (SBE)	\$856,900.00	100.00%

Local	Dollar	%
Local (SD County)	\$834,400.00	97.37%
Outside of SD County	\$22,500.00	2.63%



Business Outreach Report
PROFESSIONAL SERVICES
2015, 1st Quarter, Update

Total Bond Dollars Awarded to date \$157,355,482.00
 Number of Bond Contracts Awarded to date 20

	Dollar	%
Emerging Business Enterprise (EBE) Awards	\$72,602,715.00	46.14%
Non-EBE Awards	\$84,752,767.00	53.86%

EBE Categories

Disabled Veteran Business Enterprise/ Service-Disabled Veteran-Owned Business Enterprise (DVBE/SDVOB)	\$3,863,853.00	2.46%
Minority Business Enterprise (MBE)	\$11,854,943.00	7.53%
Woman Business Enterprise (WBE)	\$49,894,446.00	31.71%
Small Business Enterprise (SBE)	\$19,359,330.00	12.30%

Local	Dollar	%
Local (SD County)	\$143,895,350.00	91.45%
Outside of SD County	\$13,460,132.00	8.55%